



## Heartland Technical Academy 4-H *FIRST*® Robotics Team

Team HTA #4324 One College Park Decatur, IL 62521

Jody Hunt, Team Mentor 217-872-4056 Tasha Ziemer, Team Mentor 217-872-4057

Dear Sir or Miss,

Let me introduce you to an opportunity to be a part of an exciting science, technology, engineering and math learning experience in our community. Heartland Technical Academy high school students are preparing for the real world of work by participating in the *FIRST*® Robotics Competition. We would like for your organization to be a part of the team through financial sponsorship or inkind donation.

Heartland Technical Academy is a career & technical school that serves 18 area high schools in 19 career training programs. Our mission is to provide quality, hands-on experiences that build technical skills and instill work ethics that prepare student for college and career success. We are located on the campus of Richland Community College. This is our second year in participating in *FIRST*® Robotics. *FIRST*® (For Inspiration and Recognition of Science and Technology) is a not-for-profit organization founded by [Dean Kamen](#) to inspire young people's interest and participation in science and technology by engaging students in innovative robotics competitions.

Students have just six weeks to design, program, build and test the robot to compete. However, it is not just about the robot. Students must meet this challenge by using leadership skills, critical thinking skills, communication skills, financial awareness and teamwork. All of the skills that are important to you as an employer.

Last year, we were eligible for a \$15,000 Rookie Sponsorship through a national organization that paid for our entire project. This year, we need to raise these funds as a team and are looking to obtain sponsorships from our local business community.

Please skip on down to page 2 for specific sponsorship tier information.



*Container Technologies*



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What your sponsorship means to the team:		What you will receive in return:
\$5,000	Registration Fee for the <i>FIRST</i> ® Robotics Midwest Competition for April 4-6, 2013 to be held at the UIC Pavillion in Chicago, IL	Company name and/or logo: <ul style="list-style-type: none"> <li>on the official team leaderhead;</li> <li>on the official team t-shirts;</li> <li>on the competing robot;</li> <li>mentioned in all publications i.e. website, facebook, etc;</li> <li>mentioned in all media announcements.</li> </ul>
\$1,000	Building Materials for the Robot or Cost of transportation for the team to the competition	Company name and/or logo: <ul style="list-style-type: none"> <li>on the official team leaderhead;</li> <li>on the official team t-shirts;</li> <li>on the competing robot;</li> <li>mentioned in all publications i.e. website, facebook, etc;</li> <li>mentioned in all media announcements.</li> </ul>
\$500	Two of twenty team members for the three day competition	Company name and/or logo: <ul style="list-style-type: none"> <li>on the competing robot;</li> <li>mentioned in all publications i.e. website, facebook, etc;</li> <li>mentioned in all media announcements.</li> </ul>
Other or In-kind	Miscellaneous – T-shirts, meals, robot nuts-bolts, power tools, electrical supplies, etc.  Allowing employees time to serve as official team mentors.	Company name and/or logo: <ul style="list-style-type: none"> <li>on the competing robot;</li> <li>mentioned in all publications i.e. website, facebook, etc;</li> <li>mentioned in all media announcements.</li> </ul>

In order to learn more about us and the competition, please feel free to visit the Heartland Technical Academy website at [www.tech-academy.org](http://www.tech-academy.org) and the *FIRST*® Robotics website at [www.usfirst.org/frc](http://www.usfirst.org/frc).

A student team member and an adult mentor will be contacting you within the next week to discuss your ability to assist us. Please feel free to contact one of us at the email or phone numbers below with any questions or concerns.

Thank you.

### Team Contacts:

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